



*The Rising Tide*  
August—October 2018

OCEANSIDE CHARTER CHAPTER

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## MESSAGE FROM THE PRESIDENT



**Cindy Schmitt, President**

"Always believe something wonderful is about to happen!" Wow, that is powerful. How we look at a situation or approach a problem has an effect on the outcome. The poster with this saying has only been on the wall in my office for a week or so, and each day as I come in and see it, I am reenergized! It is amazing how wonderful things do happen when you set the expectation in your mind. Words are powerful!

Another poster on the wall in the office says in big, bold print, "I never give up." This particular one came from a set of posters that an ABWA sister from Lakeland sells. Walking back from one of those difficult situations or tough meetings, it is a reminder not to give up.

I am sure we have all at one time or another felt like giving up on something. We all need a coach who is cheering us on and lifting us up! Think about someone in your life who has been there at just the right time, with just the right words, cheering you on and giving you the strength to take the next step even when you think you are too tired to take that step.

One more saying, "We are not able to stop the waves, but we can learn to surf!" My hope, as we move into the new ABWA fiscal year is that we can all learn to surf the waves of whatever life is throwing at us so we have the opportunity to see all the wonderful things that life has to show us.

You, the ABWA members in our chapter are great coaches and amazing surfing partners!

~ Cindy Schmitt



## AUGUST FEATURED SPEAKER

### *Speed Networking Tips and Tricks!*



Cindy Schmitt

Are you looking for new ways to network in a fun and inviting setting? Join us on Tuesday, August 14<sup>th</sup> for an evening of speed networking tips and tricks! Please bring plenty of business cards to share, as

you have the opportunity to experience this fun-filled, fast paced, evening of speed networking. Networking allows us to share ideas and find those common areas of interest, which help us grow our business, collaborate on problems, and gain fresh perspectives. In the mobile world, networking has never been so connecting, yet disconnecting. Come and hear tips on incorporating mobile into your networking resources. By the end of the evening, you will walk away with new found colleagues!

National speaker and trainer, Cindy Schmitt, has over 20 years of experience in the fields of training, performance management and process improvement. Her experience includes motivational speaking, performance management training, and process improvement consulting for schools, non-profit organizations, businesses and governmental agencies across the United States.

Cindy holds a Bachelor's of Professional

Studies from Barry University and a Master's in Computer Information Systems from Florida Institute of Technology. Cindy has served on numerous boards and committees at local, state, and national levels. Cindy Schmitt's realistic, upbeat, and systematic approach has earned her recognition as a leader in her field. Two such honors include Air Force Space Command Training Director of the Year, and the Air Force Professional Performer Award given to the top five percent.

Currently, Cindy is the Senior Director of Continuing Education programs at Florida Institute of Technology, which includes the Applied Behavior Analysis Professional Development Program that is offered live and through distance learning. She is currently involved in research involving instructional technology in the online learning environment. Her passion is discovering and experimenting with new learning technologies.

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## 2018 SCHOLARSHIP RECIPIENT

Congratulations to Madeline MacDonald as the recipient of the 2017-2018 Oceanside Charter Chapter \$1000 Impact Scholarship!. Madeline is a recent graduate of Melbourne Central Catholic, and will be attending Georgia Institute of Technology to major in engineering. In addition to numerous academic awards and honors, Madeline is a National Merit Scholarship Finalist and has been selected by Florida Today as a Brevard County Top Scholar.

When questioned about her selection of major study, Madeline responded, "Math has been one of my favorite topics in school since the sixth grade, because of its concrete rules that smoothly flow in and out of problems. There is always a definite answer waiting to be found through solid reasonings that can be applied to a variety of questions. Engineering has been a tool for thousands to help alleviate the suffering of so many people around the world. Whether it is through infrastructure or waterways, engineering is a major solution to some of the continuous issues that face the needy."

Madeline's academic distinctions and honors include:

- 4.47 cumulative GPA
- Furman Scholar
- Saint Michael's College Book Award
- Forensics Honor Society (President)
- Science Honor Society (President)
- Mu Alpha Theta (Treasurer)
- National Honor Society
- Quill and Scroll

When she is not studying, Madeline enjoys several extracurricular activities including Varsity soccer since the ninth grade as both captain and starter, winning multiple tournaments; and Speech and Debate since the tenth grade, winning first and second places. Madeline has also been tutoring and teaching piano since February 2017.



Madeline MacDonald

## CHAPTER COMMITTEE REPORTS

### Membership

Please welcome new members, Theresa Lynne Arandia and Ellie Breskot!

### Membership Responsibilities!

- Log into Community Connections and complete the Member Interest Survey. This assists the National organization and our Chapter to plan the programs you want.
- Connect with ABWA sisters by attending monthly dinner meetings, enjoy a great dinner and learn from the professional speakers.
- Utilize Membership Benefits through APEX training on Community Connections.
- Recruit new members and sponsors. We are always looking for great women and men to join our chapter!

### Fundraising/Sponsorship

Promote your business by becoming a meeting sponsor! Please contact Cindy Schmitt at [cschmitt@fit.edu](mailto:cschmitt@fit.edu) to learn about the many benefits of sponsorship.



### August, September and October Birthdays

- Carol Hudgens—8/5
- Laura Chiesman—8/21
- Theresa Lynne Arandia—9/2
- Sheryl Glore—9/15
- Susan Breed—9/19
- Ashley DeAngelo—9/19
- Renee Hahn—9/21
- Theresa Regan—9/23
- Lynne Adams—9/26
- Madeline Fielding 10/23
- Mary Rach 10/23
- Elizabeth Morris—10/28

### Newsletter

The Oceanside Charter Chapter Newsletter, *The Rising Tide* is published quarterly at [www.abwaoceanside.com](http://www.abwaoceanside.com). Please send newsletter submissions to [acarbone@cfl.rr.com](mailto:acarbone@cfl.rr.com). Submission deadlines are published in the Chapter Standing Rules.

### Publicity

Chapter monthly meeting information is published in Florida Today as well as the online Community Calendar of the Cocoa Beach Regional Chamber of Commerce and Melbourne Regional Chamber of Commerce websites. Please email Laura Chiesman at [laurachiesman@gmail.com](mailto:laurachiesman@gmail.com), if you have photos or information for our Facebook page.



We're on the web!

[www.abwaoceanside.com](http://www.abwaoceanside.com)



ABWA—Oceanside Charter Chapter

## 2018 - 2019 EXECUTIVE BOARD

### President

Cindy Schmitt  
[cschmitt@fit.edu](mailto:cschmitt@fit.edu)  
321 626-6703

### Vice President

Maria Sulick  
[mariasulick6@gmail.com](mailto:mariasulick6@gmail.com)  
321 749-3635

### Secretary

Sharon DuBois  
[amdubois24@gmail.com](mailto:amdubois24@gmail.com)  
954 540-7697

### Treasurer

Christina Glore  
[christinaglore@gmail.com](mailto:christinaglore@gmail.com)  
321 615-5421

## 2018 - 2019 COMMITTEE CHAIRS

### Best Practices

Sheryl Glore: [sglore@cfl.rr.com](mailto:sglore@cfl.rr.com)

### Education

Anita Carbone: [acarbone@cfl.rr.com](mailto:acarbone@cfl.rr.com)

### Fundraising

Open

### Hospitality

Barbara Cheney: [beejaycheney@gmail.com](mailto:beejaycheney@gmail.com)

### Membership

Maria Sulick: [mariasulick6@gmail.com](mailto:mariasulick6@gmail.com)

Anita Carbone: [acarbone@cfl.rr.com](mailto:acarbone@cfl.rr.com)

Maria Sulick: [mariasulick6@gmail.com](mailto:mariasulick6@gmail.com)

### Newsletter

Anita Carbone: [acarbone@cfl.rr.com](mailto:acarbone@cfl.rr.com)

### Professional Development

Cindy Schmitt: [cschmitt@fit.edu](mailto:cschmitt@fit.edu)

### Publicity

Laura Chiesman: [laurachiesman@gmail.com](mailto:laurachiesman@gmail.com)

Anita Carbone: [acarbone@cfl.rr.com](mailto:acarbone@cfl.rr.com)

## ABWA EVENT CALENDAR

### August 14

Space Coast Women Express Network Meeting  
Networking & Lunch from 11:00 a.m. to 1:00 p.m.  
Eau Gallie Yacht Club, Indian Harbour Beach

### August 14

Oceanside Charter Chapter Dinner Meeting  
Networking at 6:00 p.m. & Dinner at 6:30 p.m.  
Eau Gallie Yacht Club, Indian Harbour Beach  
Featured Speaker: Cindy Schmitt

### September 11

Space Coast Women Express Network Meeting  
Networking & Lunch from 11:00 a.m. to 1:00 p.m.  
Eau Gallie Yacht Club, Indian Harbour Beach

### September 11

Oceanside Charter Chapter Executive Board Meeting at 5:00 p.m.

### September 25

Women of Many Hats!  
Networking at 6:00 p.m. & Dinner at 6:30 p.m.  
Eau Gallie Yacht Club, Indian Harbour Beach

### October 9

Space Coast Women Express Network Meeting  
Networking & Lunch from 11:00 a.m. to 1:00 p.m.  
Eau Gallie Yacht Club, Indian Harbour Beach

### October 9

Oceanside Charter Chapter Executive Board Meeting at 5:00 p.m.

### October 10–13

#### 2018 National Women's Leadership Conference



### October 23

Oceanside Charter Chapter Dinner Meeting  
Networking at 6:00 p.m. & Dinner at 6:30 p.m.  
Eau Gallie Yacht Club, Indian Harbour Beach  
Featured Speaker: Laura Chiesman

## COMMUNITY EVENTS

### August 6



#### Google is coming to Brevard!

9:00 a.m. to 11:00 a.m. at the Courtyard Marriott, 3435 N Atlantic Ave, Cocoa Beach, FL 32931 Presented by Pamela Starr, "Google Get Your Business Online" Trainer

Cost: \$15.

weVENTURE, in partnership with Cocoa Beach Main Street, is excited to offer this valuable opportunity to central Florida businesses.

In this workshop, you'll learn how customers find your business online and how to promote your online presence. You will learn best practices for:

- Creating a free Google My Business listing
- Improving your website's visibility in Google's organic search results, on all devices
- Advertising your business on Google.

### August 23

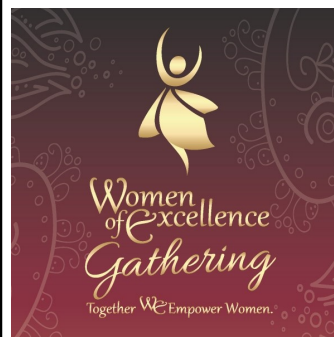


Thursday, August 23, 2018

1:00pm-5:00pm

The Henegar, 625 E. New Haven Ave, Melbourne

### November 2



"Women Who Give" Strong Coffee, Strong Women. 8:00 a.m. - 10:00 a.m. Florida Tech, CAI Building, 1050 W. Nasa Blvd, Melbourne, FL 32901. Strong Women is a quarterly event where business professionals and entrepreneurs are encouraged to build and grow meaningful connections. Fueled by caffeine and passion, this morning networking event is focused on achieving something fresh and new for their business and themselves.



Oceanside Charter Chapter

P.O. Box 360151  
Melbourne, FL 32936-0151

Member:  
Cocoa Beach Regional Chamber of Commerce  
Melbourne Regional Chamber

Newsletter Editor  
Anita Carbone  
acarbone@cfl.rr.com  
321 684-0790



American Business Women's Association

Mission Statement

*The mission of the American Business Women's Association is to bring together businesswomen of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support and national recognition.*

Oceanside Charter Chapter

Vision Statement

ABWA Oceanside Charter Chapter is dedicated to enhancing the personal and professional lives of local women. Building strong personal relationships between Chapter members provides a safe, supportive environment for members to grow and develop. The focus on leadership, continuing education and community involvement positions our Chapter as the premier women's business organization in Brevard County.

American Business Women's Association  
Set of Core Values

1. Giving Members a Voice
2. Treat People with Dignity (Proud Code of Conduct)
3. Lifelong Learning
4. Focus on Creating Value for Members
5. Achievement
6. Visionary Leadership
7. Focus on the Future
8. Focus on Results
9. Manage by Facts
10. Manage for Innovation

American Business Women's Association  
Proud Code of Conduct

1. All Members will serve as goodwill ambassadors for the American Business Women's Association.
2. Members will not allow their personal beliefs and convictions to interfere with the representation of ABWA's Mission.
3. Members will always treat their member colleagues, guests, vendors and sponsors with honesty, respect, fairness, integrity, responsibility, kindness, and in good faith.
4. Members will maintain compliance with ABWA National, Chapter and Express Network Bylaws.
5. Members will not use their personal power to advance their personal interests.
6. Members will strive for excellence in their profession by maintaining and enhancing