

## INSIDE THIS ISSUE:

<i>December Featured Speaker</i>	2
<i>2018-2019 National Scholarships</i>	2
<i>Executive Board &amp; Committee Reports</i>	3
<i>Event Calendar</i>	4
<i>Meeting Information</i>	5

## MESSAGE FROM THE PRESIDENT



Cindy Schmitt, President

Congratulations! It is a time to celebrate! At the National Women's Leadership Conference, the Oceanside Charter Chapter was not only recognized for achieving Best Practices Level II in League Management, but also received recognition for an outstanding submission! Thank you to Sheryl Glore, Best Practices Chair, and everyone in the chapter for their hard work and dedication in making the Oceanside Charter Chapter a place where professional women from all walks of life can come together for networking and professional development.

One of the great tools that ABWA National provides to chapters as a part of Best Practices criteria, is a gap analysis. This is a business tool used not only in ABWA, but also in many successful businesses. It provides a list of criteria that allows the Executive Board and the members who attend the board retreat, an op-

portunity to evaluate where we are on each of those items and then identify our goals for the next year. Many of the items on the gap analysis are also great to adapt to your business, and I recommend that you download it from Community Connections and see if it would be appropriate for your business. If you need help doing this, please let me know and I will assist you with locating and downloading it.

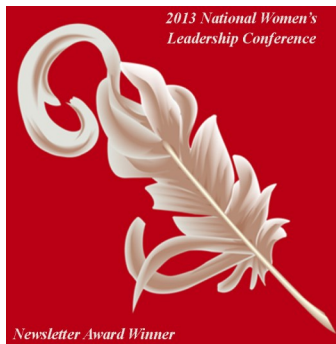
So, why is the gap analysis important? At the National Conference, we had the opportunity to hear from Dan Thurmon, National speaker and author. Also an entertainer, as Dan was juggling and demonstrating to our National President how to juggle, he shared that the key to juggling is looking up, not down. He further explained that not only is this important in juggling, it is important in our lives and our professional endeavors. Criteria

similar to those presented in the gap analysis help us to identify what is important to us, and where we should focus. It is so easy to get overwhelmed by day to day activities, that if we never look up, we may find that we have not moved forward and perhaps have even moved backward.

I encourage each of you to select an area that you want to move forward on. At the National Conference, during the 21<sup>st</sup> Century Leadership course this year, they provided us with a great gap analysis for leadership, as an example. There are also many great resources available on the internet. Once you identify what direction you want to go, similar to setting out on a trip and entering a destination into your GPS, keep looking up to help move toward your destination. Life will throw detours in your path and sometimes that detour takes us to an even better destination, but keep on looking up and you will go great places!

I look forward to seeing everyone at our holiday meeting on Tuesday, December 4!

~ Cindy Schmitt



## DECEMBER FEATURED SPEAKER



**Katey Leban**

Lagoon Restoration Specialist, Katey Leban, will present a general overview of the

### *Economics in Action: How the Business Community Can Help Save the Indian River Lagoon*

Indian River Lagoon ecosystem, its estimated economic value to Brevard County, and the potential economic and environmental ramifications to our community if action isn't taken to restore the estuary. In addition, Katey will also update on the current restoration projects underway at the Brevard Zoo's Restore Our Shores program, how their team is working as part of the Save Our Indian River Lagoon Project Plan (SOIRLPP), and how community members can get involved through various volunteer opportunities.

Katelyn (Katey) Leban received a Bachelor of Science degree in Marine Biology, and a Master of Science degree in Conservation Technology from Florida Institute of Technol-

ogy. Following graduate school, she worked for a variety of biological institutions, including Florida Fish & Wildlife Conservation Commission (FWC) and Proaquatix LLC before joining the Brevard Zoo's oyster restoration team in 2016. Katey is now the Oyster Gardening Project Coordinator and manages over 210 Brevard County citizen scientists, who are tasked with growing juvenile oysters from their lagoon-front properties for future Indian River Lagoon oyster reef restoration.

Please mark your calendars to join us on Tuesday, December 4 for Katey's insightful presentation!

## 2018—2019 SCHOLARSHIP OPPORTUNITIES

National scholarships funded by the Stephen Bufton Memorial Educational Fund (SBMEF) are awarded each year in the amounts of \$2,000 to \$10,000. All national scholarships have their requirements designated by the SBMEF Board of Trustees and are open to women meeting the requirements of each national scholarship listed below. A minimum of three qualified applicants must complete the application process for each scholarship to be awarded. Available scholarships include the following:

### **National President's Scholarship in honor of 2017-2018 National President, Dr. Sonja Ogletree Satani**

Amount: \$10,000  
 Institution: Open  
 Candidate Eligibility Requirements:

- Female, U.S. Citizen
- G.P.A. at least a 3.0 on a scale of 4.0
- College Freshman to Graduate level
- Field of Study: Open

### **National Scholarship in Honor of Carlene Brown**

Amount: \$2,500  
 Institution: Open  
 Candidate Eligibility Requirements:

- Female, U.S. Citizen
- G.P.A. at least a 3.0 on a 4.0 scale
- Grade Level college freshman to Graduate
- Field of Study: Open

### **National Scholarship in Memory of Jane Nicklay**

Amount: \$2,500  
 Institution: Open  
 Candidate Eligibility Requirements:

- Female, U.S. Citizen
- G.P.A. at least a 3.0 on a 4.0 scale
- Grade Level at least a college freshman
- Field of Study: Teaching

All scholarships are non-renewable, and the scholarship check is payable to the educational institution and the scholarship recipient. Funds are to be used for tuition, books, and fees only. Any unused funds shall be returned to SBMEF.

ABWA members and non-members may apply. All applications must be completed online at [www.sbmeff.org](http://www.sbmeff.org), and all applicants must provide a short biography, including career objectives, educational goals, and community activities. Official transcripts must be sent to: SBMEF, 9820 Metcalf Ave., Suite 110, Overland Park, KS 66212. In addition, applicants must upload three professional letters of reference.

For more information or to apply, please visit [www.sbmeff.org](http://www.sbmeff.org).



## CHAPTER COMMITTEE REPORTS

### Membership

Please welcome new members, Suzanne Cummins and Marisell Santos-Cruz!

### Membership Responsibilities!

- Connect with ABWA sisters by attending monthly dinner meetings, enjoy a great dinner and learn from the professional speakers.
- Utilize Membership Benefits through APEX training on Community Connections.
- Recruit new members and sponsors. We are always looking for great women and men to join our chapter!

### Fundraising/Sponsorship

Promote your business by becoming a meeting sponsor! Please contact Cindy Schmitt at [cschmitt@fit.edu](mailto:cschmitt@fit.edu) to learn about the many benefits of sponsorship.



### November, December and January Birthdays

- Marisell Santos-Cruz, 11/1  
 Connie Adams, 11/5  
 Anita Carbone, 11/7  
 Jane Adams, 11/15  
 Terri Friedlander, 11/17  
 Sue Parker 12/5  
 Maria Sulick, 12/10  
 Mary Allen, 12/22  
 Seeta Begui, 12/30  
 Elizabeth Morris, 1/1  
 Martha Young, 1/11

### Newsletter

The Oceanside Charter Chapter Newsletter, *The Rising Tide* is published quarterly at [www.abwaoceanside.com](http://www.abwaoceanside.com). Please send newsletter submissions to [acarbone@cfl.rr.com](mailto:acarbone@cfl.rr.com). Submission deadlines are published in the Chapter Standing Rules.

### Publicity

Chapter monthly meeting information is published in Florida Today as well as the online Community Calendar of the Cocoa Beach Regional Chamber of Commerce and Melbourne Regional Chamber of Commerce websites. Please email Laura Chiesman at [laurachiesman@gmail.com](mailto:laurachiesman@gmail.com), if you have photos or information for our Facebook page.



We're on the web!

[www.abwaoceanside.com](http://www.abwaoceanside.com)



ABWA—Oceanside Charter Chapter

## 2018 - 2019 EXECUTIVE BOARD

### President

Cindy Schmitt  
[cschmitt@fit.edu](mailto:cschmitt@fit.edu)  
 321 626-6703

### Vice President

Maria Sulick  
[mariasulick6@gmail.com](mailto:mariasulick6@gmail.com)  
 321 749-3635

### Secretary

Sharon DuBois  
[amdubois24@gmail.com](mailto:amdubois24@gmail.com)  
 954 540-7697

### Treasurer

Christina Glore  
[christinaglore@gmail.com](mailto:christinaglore@gmail.com)  
 321 615-5421

## 2018 - 2019 COMMITTEE CHAIRS

### Best Practices

Sheryl Glore: [sglore@cfl.rr.com](mailto:sglore@cfl.rr.com)

### Education

Anita Carbone: [acarbone@cfl.rr.com](mailto:acarbone@cfl.rr.com)

### Fundraising

Open

### Hospitality

Barbara Cheney: [beejaycheney@gmail.com](mailto:beejaycheney@gmail.com)

### Membership

Maria Sulick: [mariasulick6@gmail.com](mailto:mariasulick6@gmail.com)

Anita Carbone: [acarbone@cfl.rr.com](mailto:acarbone@cfl.rr.com)

Maria Sulick: [mariasulick6@gmail.com](mailto:mariasulick6@gmail.com)

### Newsletter

Anita Carbone: [acarbone@cfl.rr.com](mailto:acarbone@cfl.rr.com)

### Professional Development

Cindy Schmitt: [cschmitt@fit.edu](mailto:cschmitt@fit.edu)

### Publicity

Laura Chiesman: [laurachiesman@gmail.com](mailto:laurachiesman@gmail.com)

Anita Carbone: [acarbone@cfl.rr.com](mailto:acarbone@cfl.rr.com)



## ABWA EVENT CALENDAR

### November 10

ABWA Tri County Council 4th Qtr Event  
 Registration/Breakfast: 8:30—9:30 a.m.  
 Embassy Suites, Palm Beach Gardens  
 Register at: [www.abwatricounty.org](http://www.abwatricounty.org)

### November 13

Space Coast Women Express Network Meeting  
 Networking & Lunch from 11:00 a.m. to 1:00 p.m.  
 Eau Gallie Yacht Club, Indian Harbour Beach

### November 13

Oceanside Charter Chapter Executive Board Meeting at 5:00 p.m.

### December 4

Oceanside Charter Chapter Dinner Meeting  
 Networking at 6:00 p.m. & Dinner at 6:30 p.m.  
 Eau Gallie Yacht Club, Indian Harbour Beach  
 Featured Speaker: Katey Leban

### December 11

Space Coast Women Express Network Meeting  
 Networking & Lunch from 11:00 a.m. to 1:00 p.m.  
 Eau Gallie Yacht Club, Indian Harbour Beach

### December 11

Oceanside Charter Chapter Executive Board Meeting at 5:00 p.m.

### January 8

Space Coast Women Express Network Meeting  
 Networking & Lunch from 11:00 a.m. to 1:00 p.m.  
 Eau Gallie Yacht Club, Indian Harbour Beach

### January 8

Oceanside Charter Chapter Executive Board Meeting at 5:00 p.m.

### January 22

Oceanside Charter Chapter Dinner Meeting  
 Networking at 6:00 p.m. & Dinner at 6:30 p.m.  
 Eau Gallie Yacht Club, Indian Harbour Beach  
 Featured Speaker: Kim Torres

## COMMUNITY EVENTS

### November 2



“The Most Important Thing I was Ever Told” Strong Coffee, Strong Women. 8:00 a.m. - 10:00 a.m. Florida Tech, CAI Building, 1050 W. Nasa Blvd, Melbourne, FL 32901. Strong Women is a quarterly event where business professionals and entrepreneurs are encouraged

to build and grow meaningful connections. Panelists will be discussing why the things we hear and say are important, and how comments and advice have the power to shape us as women. Cost: \$20

Panelists:

- Jennifer Lewis—VP Engineering, Electronic Systems, Harris Corp.
- Theresa Grimison—Pres. & CEO, Community Foundation for Brevard
- Val Williams—Program Director, Women's Business Center
- Shayla Murray—Governmental Relations Consultant, Space Coast Strategy

### November 9

FRIDAY  
**NOV 9, 2018**  
 8:30am SHOTGUN START

MELBOURNE regional  
 CHAMBER



SAVE THE DATE!



SPONSORSHIPS  
 AVAILABLE

Presented by



Space Coast golfers and businesses are cordially invited to participate in the inaugural Melbourne Chamber Pro-Am Golf Tournament! This official premier Pro-Am Golf Tournament is the only event of its' kind on the Space Coast. Players will enjoy a first class experience and have an opportunity to play alongside top golf professionals at Duran Golf Club. Entry includes the green and cart fees, practice balls, raffle entry, beverages, lunch and an awards ceremony following the tournament.

FRIDAY, NOV 9, 2018

7:00-8:15am: Registration/Practice

8:30am: Shotgun Start

1:30pm: Lunch/Award Presentation

PRO AM ENTRY FEE -

\$125 per Goffer\*

\$350 per Threesome\*\*

*\*Early Bird rate when registered by October 1st, 2018. Register early and save!*

*\*\*Save \$ on a great team building experience for your organization!*

Register online at  
[www.MelbourneRegionalChamber.com](http://www.MelbourneRegionalChamber.com) under the events tab.

For more information, contact the events team at: 321-724-5400 or e-mail: [Events@MelbourneRegionalChamber.com](mailto:Events@MelbourneRegionalChamber.com)



Oceanside Charter Chapter

P.O. Box 360151  
Melbourne, FL 32936-0151

Member:  
Cocoa Beach Regional Chamber of Commerce  
Melbourne Regional Chamber

Newsletter Editor  
Anita Carbone  
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321 684-0790



American Business Women's Association

Mission Statement

*The mission of the American Business Women's Association is to bring together businesswomen of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support and national recognition.*

Oceanside Charter Chapter

Vision Statement

ABWA Oceanside Charter Chapter is dedicated to enhancing the personal and professional lives of local women. Building strong personal relationships between Chapter members provides a safe, supportive environment for members to grow and develop. The focus on leadership, continuing education and community involvement positions our Chapter as the premier women's business organization in Brevard County.

American Business Women's Association  
Set of Core Values

1. Giving Members a Voice
2. Treat People with Dignity (Proud Code of Conduct)
3. Lifelong Learning
4. Focus on Creating Value for Members
5. Achievement
6. Visionary Leadership
7. Focus on the Future
8. Focus on Results
9. Manage by Facts
10. Manage for Innovation

American Business Women's Association  
Proud Code of Conduct

1. All Members will serve as goodwill ambassadors for the American Business Women's Association.
2. Members will not allow their personal beliefs and convictions to interfere with the representation of ABWA's Mission.
3. Members will always treat their member colleagues, guests, vendors and sponsors with honesty, respect, fairness, integrity, responsibility, kindness, and in good faith.
4. Members will maintain compliance with ABWA National, Chapter and Express Network Bylaws.
5. Members will not use their personal power to advance their personal interests.
6. Members will strive for excellence in their profession by maintaining and enhancing