



The Rising Tide
November 2019—January 2020

OCEANSIDE CHARTER CHAPTER

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MESSAGE FROM THE PRESIDENT



Maria Sulick
President

Attending the Regional and National conferences provide the opportunity to meet professional women from all over the nation. In addition, conference attendees have exposure to nationally recognized speakers and can participate in professional development through educational seminars. Members also can take advantage of the resources located online in Community Connections, such as the professional development courses located in the Apex Campus. Many of these courses are offered free of charge and other courses are offered at a deeply discounted price.

There are many exciting events for our chapter coming up in the next few months! We will celebrate the holidays in December with our Holiday Dinner on December 3rd when featured speaker, Florida Institute of Technology Professor, Dr. Gordon Patterson will present "Look Who's Coming to Dinner!" At our January meeting, our guest speaker, Karen Gathercole, will present "Keeping the Flame Alive: How to Motivate Teams as a Project Manager When the Gas Has Run Out." Karen is the Senior Director of Human Resources at Satcom Direct, Inc.

I'm so proud of our Chapter and what it has accomplished during this past year, and I know our league is limitless in where we can go!

~ Maria Sulick



Fall is here...well only sort of since we live in Florida! October started off with a bang as nine of our members attended the ABWA National Women's Leadership Conference held in Kansas City, Missouri. Our chapter was honored with multiple recognitions this year! Our member, Cindy Schmitt was chosen as one of the Top Ten Business Women of ABWA and was recognized with the other Top Ten Women during the conference. In addition, our chapter was presented with the Level I Best Practices Award in League Management, which is the highest honor given to those leagues that work throughout the year to meet the stringent criteria. Oceanside Charter Chapter was also presented with a new award, appropriately named the "Brilliance Unleashed" award, which was given to only 11 chapters throughout the nation that demonstrated exceptional efforts in their dedication to complete all of the elements of Best Practices. It was an honor to be in attendance to celebrate the 70th anniversary of ABWA and it is an honor to be part of such an outstanding chapter!

As a member of ABWA it is important to remember that there are so many additional benefits outside of attending the monthly dinner meetings.



UNLEASH YOUR
BRILLIANCE



IN THE AMERICAN
BUSINESS WOMEN'S
ASSOCIATION

DECEMBER FEATURED SPEAKER

Look Who's Coming to Dinner!



Dr. Gordon Patterson

Explore the checkered legacy and economic impact of that pesky, little, uninvited dinner guest, the mosquito with researcher and master story-teller, Gordon Patterson.

son. Be entertained by true stories of how this little, pesky creature has influenced the history of the Space Coast and others around the world. Learn what the future holds

A professor at Florida Institute of Technology, School of Arts and Communication, Gordon Patterson is a master story-teller and a specialist in environmental history, modern European intellectual history (German and Austrian) with an interest in the history of science and technology, and Florida history. His educational background includes a B.S. from Northwestern University and a Ph.D. from the University of California, Los Angeles in 1979. His research activities focus on vector control and the history of mosquito control. Professor Patterson is currently at work on a history of vector and mosquito control between 1970 and present.

Dr. Patterson has received six awards from the National Endowment for the Humanities. In 1998 and 2003, he taught the summer semesters in Seoul, Korea, and Misawa, Japan as part of the University of Maryland's Asian division. He later received a Fulbright Travel Study Grant in 2004 for research in Malaysia and Indonesia. His professional experience includes past chair of the social science section of the Florida Academy of Science, a former director of the Florida Historical Society, former director of the Florida Humanities Council, and past member of Board of Advisers to Florida Defenders of the Environment. In 1994, Dr. Patterson was named to the panel of judges for the Eugene M. Emme Astronautical Literature Award, given by the American Astronautical Society.

Mark your calendar for this special evening with Dr. Patterson and our Holiday Celebration on Tuesday, December 3!

JANUARY FEATURED SPEAKER

Keeping the Flame Alive: How to Motivate Teams as a Project Manager When the Gas Has Run Out

Project Managers always require an extra skill set to keep the team moving forward. In this dynamic presentation, Karen will focus on what is needed in an AGILE team, how a lack of motivation can destroy the group, and what a Project Manager needs to ensure success.

A University of Oregon graduate in business administration, Karen holds the nationally recognized certifications of Professional in Human Resources (PHR) and Certified Healthcare Reform Specialist (CHRS). Experienced in Human Resources, Karen is skilled in Benefits, Labor Relations, Worker's Compensation and Risk Management, Employee Handbooks, Coaching, Deferred Compensation, Recruiting and Staffing, Talent Development, HRIS Systems, Payroll, International Employment, and more. In 2017, Karen earned her MBA from Florida Institute of Technology.

As the Senior Director of Human Resources for Satcom Direct, Inc., Karen has twenty years of progressive experience in the field, including positions as a Human Resources professional at AirScan, Inc., Coca-Cola, Sara Lee, and as Associate Vice President of Human Resources for Florida Institute of Technology. Previously serving as the VP of Programs and President for South Brevard SHRM, Chair of Human Resources Advisory Council for ICUBA, a MEWA headquartered in Orlando, Florida and other non-profit organizations, Karen has been a national speaker on multiple occasions. Beyond her regular job responsibilities, Karen also teaches Essentials of Management as an Adjunct Professor at Florida Institute of Technology School of Business.

Please join us on Tuesday, January 28 for Karen's dynamic presentation!



Karen Gathercole

CHAPTER COMMITTEE REPORTS

Membership

Please welcome new members Brandy Crisafulli, Allison Kim, Janice Moia, Pamela Tooley and Rebecca Wood!

Save the date for our next New Member Orientation at the Eau Gallie Yacht Club Lounge on February 25, 2020!



Publicity

Chapter monthly meeting information is published in Florida Today as well as the online Community Calendar of the Cocoa Beach Regional Chamber of Commerce and Melbourne Regional Chamber of Commerce websites. Please email Megan Hall at megan@truehomeinspects.com with photos or information for our Facebook page.

Fundraising/Sponsorship

Promote your business by becoming a meeting sponsor! Please contact Sue Parker or Maria Sulick at mariasulick6@gmail.com to learn about the many benefits of sponsorship!

November, December & January Birthdays

- Marisell Santos-Cruz—11/1
- Sarah Ayers—11/4
- Connie Adams—11/5
- Anita Carbone—11/7
- Jane Adams—11/15
- Terri Friedlander—11/17
- Sue Parker—12/5
- Maria Sulick—12/10
- Mary Allen—12/22
- Seeta Durjan-Begui—12/30
- Martha Young—1/11

Thank you to our Meeting Sponsors!

- September 2019—Xzondra Bergman
- October 2019—Anita Carbone & Tenille Perry, Levay Mack Insurance Group

Newsletter

The Oceanside Charter Chapter Newsletter, *The Rising Tide* is published quarterly at www.abwaoceanside.com. Please send newsletter submissions to acarbone@cfl.rr.com. Submission deadlines are published in the Chapter Standing Rules.



We're on the web!

www.abwaoceanside.com



ABWA—Oceanside Charter Chapter

2019 - 2020 EXECUTIVE BOARD

President

Maria Sulick
mariasulick6@gmail.com
321 749-3635

Vice President

Xzondra Bergman
xzondrahelenescc@gmail.com
321 223-5173

Secretary

E'ala Burgess
ealaburgess@gmail.com
321 272-5090

Treasurer

Tenille Perry
tperry@levaymack.com
321 525-0266

2019 - 2020 COMMITTEE CHAIRS

Audit

Anita Carbone: acarbone@cfl.rr.com

Best Practices

Sheryl Glore: sglore@cfl.rr.com

Education

Anita Carbone: acarbone@cfl.rr.com

Fundraising

Sue Tyson-Parker

Hospitality

Barbara Cheney: beejaycheney@gmail.com

Cindy Schmitt: cshmitt@fit.edu

Membership

Anita Carbone: acarbone@cfl.rr.com

Professional Development

Cindy Schmitt: cschmitt@fit.edu

Publicity

Megan Hall: Megan@truehomeinspects.com

Anita Carbone: acarbone@cfl.rr.com

2019 NATIONAL CONFERENCE



A record nine representatives from the Oceanside Charter Chapter attended the 2019 ABWA National Women's Leadership Conference in Kansas City, Missouri, October 2-5, 2019. There were over 500 attendees from leagues nationwide. The purpose of the conference was to provide professional development, elect national officers, present Best Practices awards, recognize Park University program graduates and celebrate the 2020 Top Ten Business Women of ABWA. This conference marked the 70th anniversary of the American Business Women's Association. Professional development opportunities were offered in three separate tracks which included 12 hours of continuing education: Track A:

For the Entrepreneur in You, Track B: A New Way of Thinking, and Track C: Be the Super Heroine of Your Own Story.

Sam Glenn, a motivational speaker and artist gave a keynote speech titled "Attitude Changes Everything." He discussed three principles that drive our decisions every day. During his keynote address he painted a lion on a canvas, which was later auctioned to benefit the Stephen Bufton Memorial Educational Fund.

Cindy Schmitt was recognized as one of the 2020 Top Ten Business Women of ABWA, making her the third Top Ten to be selected from our chapter—a huge honor! Our other Top Tens are Anita Carbone (2013) and Sue

Tyson-Parker (2018). Diane Kliem was selected as the 2020 American Business Woman. Cindy and Sheryl Glore graduated from the four year "Women as 21st-Century Leaders" program.

There were 12 Level I, 8 Level II, and 17 Level III leagues recognized for Best Practices awards. Oceanside Charter Chapter attained Best Practices Level I for 2018-2019, and is also one of only 11 chapters nationwide to be presented with the "Brilliance Unleashed" special award for our Best Practices submission.

National officers elected for 2019-2020 are as follows:

- Sharon Godbee, National President
- Trina Nkhazi, National Vice President
- Anne O'Neill, National Secretary-Treasurer
- Mary Gray Stephenson, District I VP
- Judy Taylor, District II VP
- Kathy Muller Schooley, District III VP
- Mary Maupai, District IV VP
- Cheryl Blair, District V VP
- Kerrie Jonell Underhill, District VI VP

Next year's Eastern Regional Conference will be held in Durham, North Carolina, April 23-25, 2020. The National Women's Leadership Conference will be held in Westminster, Colorado, October 14-17, 2020.

~ Contributed by Sheryl Glore

MEMBERS IN THE NEWS

Congratulations to Cindy Schmitt, who was selected by the ABWA national organization as a 2020 Top Ten Business Woman! This award is the highest honor bestowed on an individual ABWA member. Recipients are recognized for achieving excellence in career, education and community involvement.

As a national speaker and trainer, Cindy Schmitt, has more than 20 years of experience in the fields of training, performance management and process improvement. Her experience includes motivational speaking, performance management training, and process improvement consulting for schools, non-profit organizations, businesses and governmental agencies across the United States.

Cindy earned a Bachelor's of Professional Studies from Barry University, a Master's in Computer Information Systems from Florida

Institute of Technology, and has completed PhD coursework in Human Centered Design. Currently, Cindy is the Senior Director of Continuing Education Programs at Florida Institute of Technology, where she is engaged in research involving instructional technology in the online learning environment. Her passion is discovering and experimenting with new learning technologies.

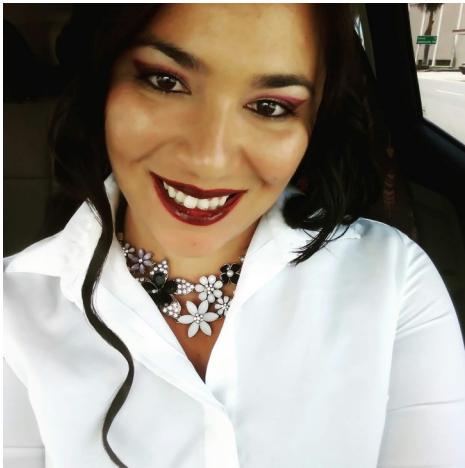
Cindy has been a member of Oceanside Charter Chapter since February 2015, where she has served or chaired the Membership, Hospitality, Fundraising, Program and Best Practices Committees. She has also served on the Executive Board as President, Secretary and Vice President. Cindy has sponsored eleven new members since 2015, has served on conference committees at four national conferences, and has completed numerous Apex courses in addition to many

other professional development courses and training certifications.



Cindy Schmitt

NEW MEMBER SPOTLIGHT



E'ala Burgess

Born on the big island of Hawaii, E'ala was raised by her single mother who always owned her own businesses from grocery stores to landscaping companies. A strong work ethic and drive for success were instilled in E'ala at a very young age as she helped to run the family businesses. When her mother was diagnosed with cancer in 2012, they sold everything and moved to Florida, where E'ala had the opportunity to become a corporate sales trainer for a sister company of NASCAR.

After traveling the country training sales offices for a few years, E'ala found Melbourne and decided to settle down from life on the road. She became a sales manager for Hand and Stone Spa and then moved on to the Hilton where she started working in guest services and then moved to sales coordinator in less than a year. E'ala plans to continue her sales career journey as she works her way

into revenue and sales management. She is on target to complete her AS degree in Business Administration in the spring of 2020 at Eastern Florida State University.

E'ala currently runs her own dog sitting business and is in the process of starting up a family-operated, hand crafting and art teaching business with her mother, who has made an amazing recovery over the years since her original diagnosis. In her spare time, E'ala volunteers at the Brevard Zoo in the commissary department where she assists in making diets and enrichment items (toys) for the animals.

E'ala joined Oceanside Charter Chapter in May 2019 and was appointed by the Executive Board to fill the position of Secretary. She is grateful to be a member of a wonderfully supportive and inspirational group of women!

NEW MEMBER SPOTLIGHT

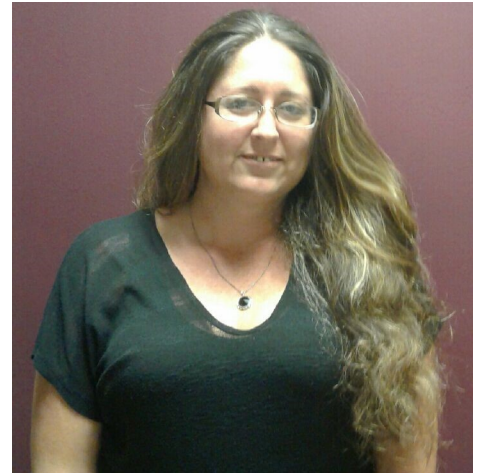
Born in Dallas, Texas, Tenille Perry moved to Brevard County, Florida in 1990. She graduated from Palm Bay High school in 1995, and then started focusing on a career in the insurance industry in the year 2000. Since high school, Tenille has always wanted to do something to help people, but she was at a loss as to what to do until she started in the mail room of an underwriting insurance company. She soon took to the insurance world like a duck to water. Within six months of getting into the industry, Tenille was running a division of the auto department then transferred to the state insurance side.

After two years in the underwriting field, Tenille desired to have more opportunity to use the knowledge she acquired to educate the public, so she migrated into the agency side of the business.

In the agency field, Tenille has worked for

State Farm and Allstate for many years, focusing on all aspects of the insurance industry with primary focus on customer relations to show her clients how to fully protect Their hard, earned assets. Now, as an Account Manager with an independent agency, Levay Mack Insurance Group, Tenille has been able to share her knowledge and broaden the company availability to her clients with more than 100 companies to offer.

Tenille's daughter, age 18, is now old enough to allow Tenille to enjoy additional free time, so she joined the ABWA as a continued avenue to be able to learn a great deal from the brilliant women in the organization, and to further her knowledge in many different areas.



Tenille Perry

Save the Date!

**Oceanside Charter Chapter
Holiday Celebration!**

Tuesday, December 3, 2019

Eau Gallie Yacht Club

Networking at 6:00 p.m. followed by Dinner at 6:30 p.m.

Featured Speaker: Dr. Gordon Patterson

ABWA EVENT CALENDAR

November 9

Tri County Council Quarterly Event
West Palm Beach, FL
For more information:
<http://www.http://tricity.maximmultimedia.com/>

November 12

Space Coast Women Express Network Meeting
Networking & Lunch from 11:00 a.m. to 1:00 p.m.
Eau Gallie Yacht Club, Indian Harbour Beach

November 12

Oceanside Charter Chapter Executive Board Meeting at 5:00 p.m.

December 3

Oceanside Charter Chapter Holiday Celebration & Dinner Meeting
Networking at 6:00 p.m. & Dinner at 6:30 p.m.
Eau Gallie Yacht Club, Indian Harbour Beach
Featured Speaker: Dr. Gordon Patterson

December 10

Space Coast Women Express Network Meeting
Networking & Lunch from 11:00 a.m. to 1:00 p.m.
Eau Gallie Yacht Club, Indian Harbour Beach

January 14

Oceanside Charter Chapter Executive Board Meeting at 5:00 p.m.

January 14

Space Coast Women Express Network Meeting
Networking & Lunch from 11:00 a.m. to 1:00 p.m.
Eau Gallie Yacht Club, Indian Harbour Beach

January 28

Oceanside Charter Chapter Dinner Meeting
Networking at 6:00 p.m. & Dinner at 6:30 p.m.
Eau Gallie Yacht Club, Indian Harbour Beach
Featured Speaker: Karen Gathercole

January 31

Lakeland ABWA 5th Annual Women's Leadership Symposium
9:00 a.m.—4:00 p.m.
The Club at Eaglebrooke, Lakeland, FL 33813
For more information or to register:
<https://lakelandabwa.com/symposium/>

COMMUNITY EVENTS

November 6



Wednesday Friendsday: Business Unplugged hosted by the City of Cocoa Beach & Cocoa Beach Main Street from 5:30 - 7:30 p.m. Wednesday Friendsday: Business Unplugged events are for professionals of all industries and career levels interested in expanding their network and creating new business opportunities. The event allows Chamber partners and guests a chance to foster new professional connections in a relaxed atmosphere conducive to business and social networking. For more information or to register, please visit : <http://www.cocoabeachchamber.com>

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November 8



"Define the Line" from 8:00-10:00 a.m. at Florida Tech's CAI Building, 1050 W. Nasa Blvd., Melbourne, FL. Cost: \$20.00. No refunds. Light breakfast provided. Someone crosses our line. Do we know how to respond? Do we know when we cross someone else's line? Participate in an interactive session to help you build a repertoire to empower you to respond to potentially uncomfortable scenarios. For more information or to register, please visit: <https://events.r20.constantcontact.com/register/eventReg?oeidk=a07egnomlqq93e04c00&oseq=&c=&ch=>

December 5





Oceanside Charter Chapter

P.O. Box 360151
Melbourne, FL 32936-0151

Member:
Cocoa Beach Regional Chamber of Commerce
Melbourne Regional Chamber

Newsletter Editor
Anita Carbone
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321 684-0790



American Business Women's Association

Mission Statement

The mission of the American Business Women's Association is to bring together businesswomen of diverse occupations and to provide opportunities for them to help themselves and others grow personally and professionally through leadership, education, networking support and national recognition.

Oceanside Charter Chapter

Vision Statement

ABWA Oceanside Charter Chapter is dedicated to enhancing the personal and professional lives of local women. Building strong personal relationships between Chapter members provides a safe, supportive environment for members to grow and develop. The focus on leadership, continuing education and community involvement positions our Chapter as the premier women's business organization in Brevard County.

**American Business Women's Association
Set of Core Values**

1. Giving Members a Voice
2. Treat People with Dignity (Proud Code of Conduct)
3. Lifelong Learning
4. Focus on Creating Value for Members
5. Achievement
6. Visionary Leadership
7. Focus on the Future
8. Focus on Results
9. Manage by Facts
10. Manage for Innovation

**American Business Women's Association
Proud Code of Conduct**

1. All Members will serve as goodwill ambassadors for the American Business Women's Association.
2. Members will not allow their personal beliefs and convictions to interfere with the representation of ABWA's Mission.
3. Members will always treat their member colleagues, guests, vendors and sponsors with honesty, respect, fairness, integrity, responsibility, kindness, and in good faith.
4. Members will maintain compliance with ABWA National, Chapter and Express Network Bylaws.
5. Members will not use their personal power to advance their personal interests.
6. Members will strive for excellence in their profession by maintaining and enhancing their own business knowledge and skills, and by encouraging the professional development of other members.